

Surefyre

Laser design ltd 

Making things with lasers

Award-winning laser cutting and engraving

Who we are

We are a small business based in Rugby, Warwickshire providing laser cutting and engraving services to clients all around the United Kingdom. We are able to process a wide range of materials, most commonly wood, card, MDF, slate, glass and acrylic.

Excellence of service and communication are at the forefront of everything we do, priding ourselves on dealing with clients in a friendly, honest and informative way.

How to get in touch with us

Tel: 01788 247047

Email: info@surefyre.com

Web: surefyre.com

LinkedIn: [linkedin.com/company/surefyre-laser-design](https://www.linkedin.com/company/surefyre-laser-design)

Twitter: @surefyre

What we do

Laser engraving is, as it sounds, using a laser to engrave items and likewise with laser cutting. The difference is simply the power setting of the laser – at low power the laser will engrave or mark the surface, at higher powers it will cut right through the material.

We most commonly work with wood, MDF, acrylic, slate and glass but other materials such as card, cork, leather and more can be processed as well as pre-made items from pens to champagne bottles.

We don't currently process metals though this may be part of a future expansion of our activities.

Feel free to get in touch to discuss any ideas you have and what lasers can do to help!

Key fobs

We can create your key fob in the shape of your choice and engrave single or double-sided. Optionally we can include an NFC tag in the fob which you can program as you please¹.

Materials:

- Wood (sustainably-sourced, recyclable)
- Acrylic (not available for NFC option)



Fridge magnets

Our fridge magnets have a strong magnet with more than enough 'stick' to hold on to your fridge or other magnetic surface. We can cut your magnet to the shape of your choice.

Materials:

- Wood (sustainably-sourced, recyclable)
- Acrylic



Pin badges

Our pin badges use the common butterfly clasp and pin fixing system and can be laser cut to the shape of your choice. Optionally an NFC tag can be included which you can program using a smartphone or other NFC writing device¹.

Materials:

- Wood (sustainably-sourced, recyclable)
- Acrylic (not available for NFC option)



Contactless business tags

Our contactless business tags save you money² over traditional business cards with every swipe and are made from sustainable, recyclable wood. You can opt for our cost-effective template design with your information and QR code or have us make you a unique tag.

Materials:

- Wood (sustainably-sourced, recyclable)



Slate House & Building signs

Our slate signs look super smart, always impressing visitors to your home or premises. The signs are provided with a 25mm standoff mounting kit requiring just two holes for most signs to be mounted.



Coasters

Coasters are a great way to get your branding in front of people, equally useful in hospitality settings and as giftbox or giveaway items. Our 100mm square coasters come with four protective feet on the rear and a choice of materials.

Materials:

- Wood (sustainably-sourced, recyclable)
- Acrylic
- Slate



Medals (and other awards)

Who doesn't love a medal! We can produce yours and design them with integrated ribbon fixing either as a lanyard clasp hole or a wide ribbon feed-through slot, just let us know how you need it to be done. You can even have an NFC tag in them! We can also produce other awards items.

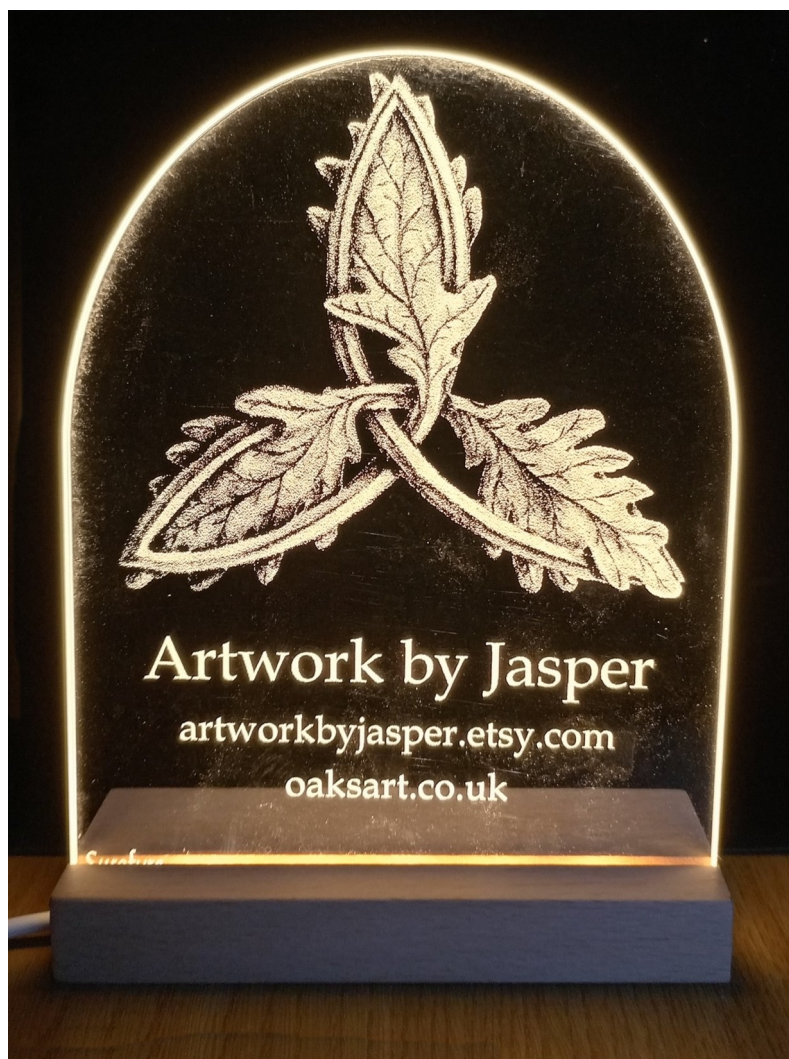
Materials:

- Wood (sustainably-sourced, recyclable)
- Acrylic (not available for NFC option)



Illuminated Signs

Acrylic illuminated signs really help your message stand out by providing an eye-catching display item to grab peoples' attention. Being USB-powered means the signs can go where you go and are ideal for event stalls, reception desks and many other places. A choice of white or RGB lighting is available.



Trolley tokens

The perfect giveaway item, our trolley tokens are useful for the recipient and low enough cost for you to be able to give away. We'll put your branding or message on the token and provide split rings and clasps with them too.

Materials:

- Wood (sustainably-sourced, recyclable)
- Acrylic



Acrylic Laminate

This material is an acrylic sheet with a coating on one side of a contrasting colour. When engraved, the coating is removed revealing the core colour making for great high-contrast signs and badges with a range of finishes including brushed gold, silver and aluminium in addition to plain colours.



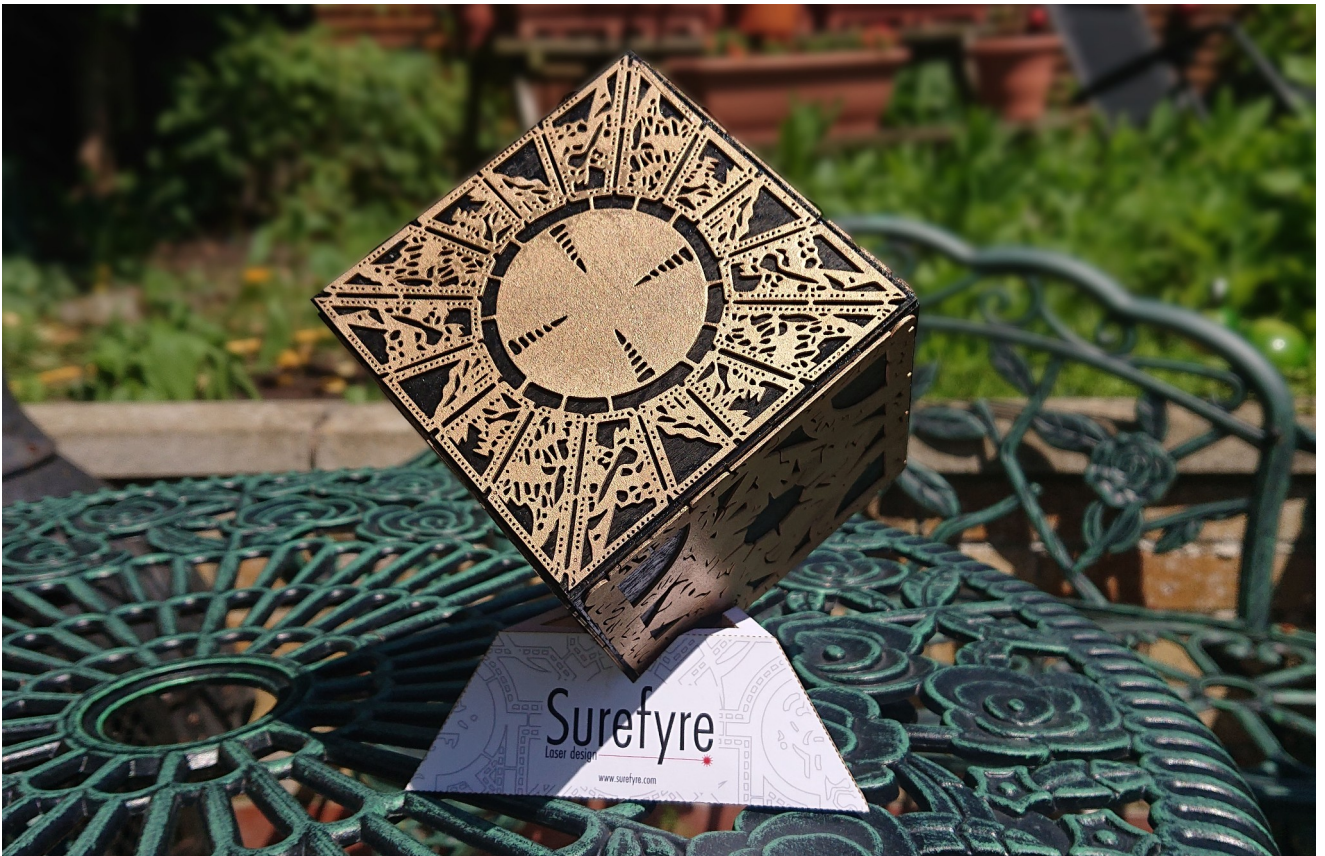
Glassware

We can engrave your glass items for you which can be flat glass or rounded items like glasses or bottles. Some shapes are less suitable than others so be sure you have a conversation with us first to make sure we can engrave your items to a standard we're happy with.



Decorative items and models

You're not just limited to 2D items as some 3D objects lend themselves to being constructed via laser cutting, particularly boxes. Get in touch with us to discuss your ideas and requirements.



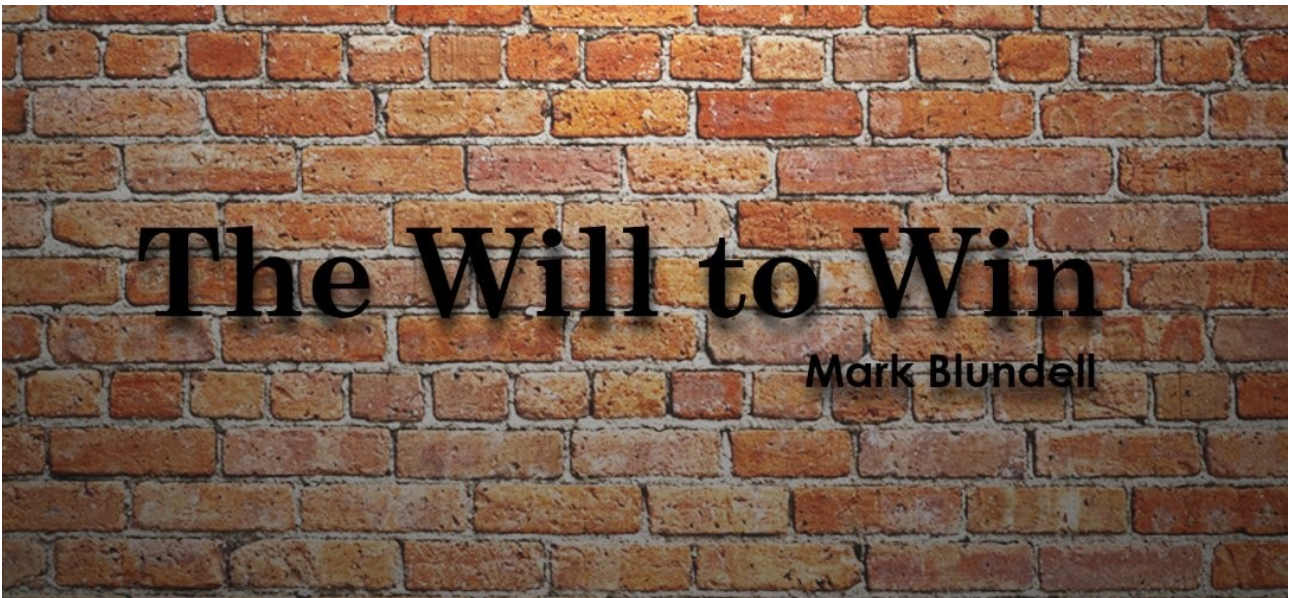
Wall logos

Most logos lend themselves to being laser cut for wall mounting and we can create yours from wood, MDF or acrylic (or even a combination). Let's have a discussion about your needs.



Wall lettering

Mottos and slogans are a favourite to have wall-mounted and we can create yours for you from wood, MDF and acrylic or a combination.



Rubber stamps

Custom rubber stamps are a great way to add your branding to anything you can think of and we can create them to a high resolution for great detailed results.



Powder-coated items

Items which are powder-coated metal such as tumblers and hip flasks are great to personalise or add branding to and we can create print-resolution engraving on these items for you. The laser doesn't mark the metal but removes the powder coating to reveal the bright metal beneath.



Notes

¹ Please bear in mind that currently Apple iPhones only seem to be capable of reading web links without installing additional apps. This means that NFC tags programmed with data other than a web link, e.g. a business card, will appear to not work on these devices.

² Example: Template business tag costing £20 starts saving money after 80 swipes based on 80 traditional business cards at 25p each.

Surefyre Laser Design Limited

Registered office

Mill House

Court Farm

Church Lane

Norton

Worcester

Worcestershire

WR5 2PS

Registered in UK 14588139

UK VAT 432696087